



Leaders in Sound Personalization Technology

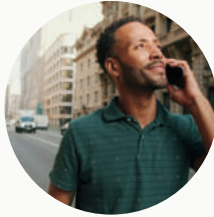
Mimi tailors audio for everyone to enjoy richer and more immersive sound adapted to their unique hearing, and is a global leader for sound personalization technology for consumer audio devices.



79 Patents

92% of users who try Mimi become permanent users

6M Partner Devices Sold



Founded in January 2014

#1 Company in Sound Personalization worldwide

billboard Best of IFA 2022




90% of Audio / Bluetooth Chip (SoC) vendors



4M Hearing Tests


#1 Digital Hearing Test App

Mimi personalizes audio to your **unique hearing ability**




Awareness

Learn more about your hearing ability with a convenient and accurate test



Restoration

Restore lost details and make the sound clearer



Protection

Prevent hearing loss from increased media consumption at high volume levels

Works across multiple **consumer electronics**



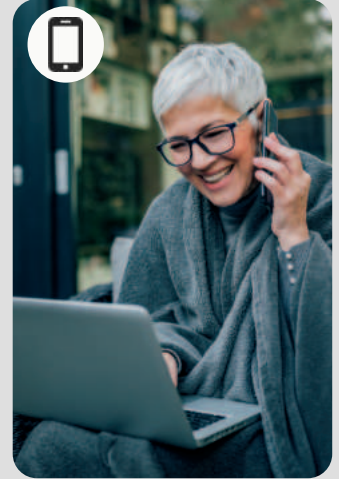
Smart TV



Headphones



Bluetooth Speaker



Smartphone

Discover a new dimension of **customized sound** with **Mimi products**



Sound Personalization



AI Voice Enhancement



Sonic Refine

"It's like getting your first premium buds; you will start hearing sounds you haven't noticed before, turning old songs into new experiences."

★★★★★★ - Mimi user

"The Mimi tuning gave a much greater sense of space and clarity to the audio outputted by the TV."

★★★★★★ - Tech Radar

"...the difference was night and day. Mid tones that I struggled to hear got a healthy boost without a single hit to the bass or higher frequencies. It's seriously impressive."

★★★★★★ - Laptop Map

FOCAL NOTHING **Teufel** PHILIPS Skullcandy beyerdynamic boAt **LOEWE.** cleer X3 KYGO